

August 18, 2017

CONTI is hiring!

The CONTI Organization is a real estate investment and asset management company that specializes in value-added multifamily real estate. Since 2008 we have acquired and sold over 6,000 apartment units with plans to actively grow to 20,000+ units. We are a hands-on, results-focused, long-term minded company looking to add a key member to our committed team.

If you are a self-starter who enjoys primarily working with data, you thrive in a fast-paced work environment where strong attention to detail and precision accuracy is a must, we'd like to talk with you.

Apply Now: <http://www.cindexinc.com/c/EA04D5>

Description: Marketing Manager

Salary: \$75,000+

Marketing Manager Purpose:

Responsible for developing and managing all forms of Company internal and external marketing – to strengthen the company's market presence, to help it establish a "voice" and to drive awareness and therefore qualified leads.

The ideal candidate will be an experienced professional with a **passion** for marketing and strong operational skills.

Job Duties:

- **Content & Brand Development**
 - Create, plan and oversee articles, video, advertising and promotional activities including print, online, electronic media and direct mail.
 - Proven ability to design, develop and implement quality content.
 - Research, study and understand our target market so our marketing efforts can maximize impact over the short and long term.
 - Read and understand real estate industry market research and offerings to adjust the company marketing strategy to meet changing market and competitive conditions.
 - Establish and maintain a consistent corporate image throughout all product lines, promotional materials, and events.

- Strong project management skills with demonstrated ability to multi-task and set priorities within tight timelines and high expectations.
- **Investor Communications & Sales Support**
 - Draft and publish Quarterly Company Newsletters.
 - Coordinate with Investor Relations to increase company awareness among current and potential investors.
 - Organize marketing materials and event coordination for trade shows, and assist investor functions such as quarterly meetings, dinners, etc.
- **Internal Marketing / Company Culture**
 - Foster and help grow our company culture based on our core values.
 - Plan and execute Company events.
- **Marketing Management**
 - Develop an annual marketing plan in conjunction with the management team to meet agreed company objectives.
 - Budget Management: deliver all marketing activity within the agreed budget.
 - Manage the production of print marketing materials, including brochures, stationary, newsletters, e-newsletters, website material and blogs.
 - Write and proofread copy.
 - Organize and attend events such as conferences, seminars, receptions and exhibitions.
 - Manage and update the company website.

Requirements:

- At least 5-7 years of related experience. Marketing experience with REIT's, wealth management, investment companies, hedge funds or other high net worth clients preferred.
- Strong written and verbal communications skills
- Excellent execution and organizing skills
- Analytical and creative thinking
- Solid communication and interpersonal skills
- Up to speed with current and online marketing techniques and best practices
- Thorough knowledge of web analytics (e.g. Google Analytics, WebTrends etc.) and Google Adwords

- Customer-oriented approach with aptitude
- BS/BA in business administration, marketing or relevant field

If Selected for Interview, please prepare to bring:

- Completed job application form
- Portfolio of recent / relevant work
- Ideas on how to improve existing company website

NOTE: DUE TO LARGE NUMBER OF RESUMES WE EXPECT TO RECEIVE, ONLY THE MOST QUALIFIED CANDIDATES WILL BE CONTACTED. WE WILL RETAIN ALL OTHER RESUMES FOR ANY FUTURE JOB CONSIDERATIONS. THANK YOU.