

November 1, 2018

## CONTI is hiring!

The CONTI Organization is a real estate investment company that specializes in value-added multifamily real estate in Texas. Since 2008 we have acquired and sold over 7,500 apartment units with plans to actively grow to 20,000+ units (\$2B+ market value). We are a culture-driven, results-focused, stable company looking to strategically add a key new member to our high performing Marketing team. Thanks to our team, we have been recognized by Inc 5000 and Dallas 100 lists for fastest growing companies for 4 consecutive years.

**If you are a team player that likes working with data in a fast-paced work environment where attention to detail and accuracy is a must, please keep reading.**

**Apply Now:** <https://www.cindexinc.com/c/EA04D5>

### **Role Title:**

Graphic Designer (reports to Marketing Manager, while working closely with Director of Marketing)

Your portfolio should demonstrate proven success in the creation of high-impact print and digital marketing collateral. You should be comfortable in an open, fluid, fast-growth environment and bring an energetic and creative approach to your work.

### **Role Purpose:**

Responsible for the visual representation of the CONTI brand and its portfolio of properties, in support of the team goals to generate qualified leads and increase brand awareness 10X.

### **Responsibilities:**

#### Graphic Design

- Design and produce compelling digital & print marketing and branding solutions
- Capture business requirements and take creative concepts from ideation to production
- Design graphics for digital and social media marketing, corporate website, organizational communications and print materials
- Visually communicate key messages through video and infographic creation
- Edit proprietary video and photographs for use across digital channels

#### Brand Development

- Ownership of CONTI's brand style guide (brand book)
- Ensure brand standards are met for all print and digital collateral
- Write and edit content copy, presentation and other marketing material

#### Content Management

- Maintain physical library of marketing and promotional items
- Manage stock assets (icons, photography, etc.) and maintain digital content library
- Continuously look for design efficiencies through template creation and content repurposing

- Manage ongoing relationship with vendors
- Provide seamless support to the marketing team with the creation and execution of company visual assets
- Investigate new and emerging technologies and design solutions

**Skills and Experience:**

- 3-5 years of print & digital design experience within a marketing department
- Bachelor's degree in Graphic Design or an equivalent combination of education and experience from which comparable knowledge and skills may be acquired
- Expert knowledge of digital and print design standards
- Proficient in Adobe Creative Cloud including InDesign, Illustrator, Photoshop, and Acrobat Pro, as well as Microsoft PowerPoint
- Must possess critical thinking and problem-solving skills with the ability to effectively communicate thoughts and feedback during critiques and strategy sessions
- Experience and understanding of video editing, multimedia, web, and UI design
- Excellent organizational and time management skills
- Experience building raster AND vector graphics, illustrations and charts
- Experience with typography for screen and print
- Experience with print vendors (specs, hard proofs, die cuts, digital, offset, etc.)
- Excellent verbal and written communication skills
- Ability to work independently and to adjust to ever-changing priorities
- Excellent grammatical and proofreading skills with a high attention to detail

**Why CONTI? Why Now?**

- Since 2015, we've doubled in size from 3,000 units to 6,000 units under ownership, with plans to double again in the next 3 years. We've been on the Inc 5000 and Dallas 100 lists for fastest growing companies for 4 years.
- We are passionate about building a healthy, strong company culture for decades to come. We care about growing our people. We have a continuous-improvement mindset, we're always learning. Our leadership team walks the talk.
- The purpose of CONTI is "to benefit the lives of everyone we touch." We recognize businesses must be profitable to survive and thrive AND at the same time we want to make a positive impact to all of those that touch our business -- our team, our investors, our residents, our vendors and our communities/charities.

**Why You?**

We're looking for that rare marketing person that thrives in a fast-paced environment, enjoys learning and the challenge to tackle new projects. We're looking for the person that appreciates "presentation," but cares even more about "substance." We're looking for someone that wants to join our high performing team, take on big challenges, and make a positive impact in the world.

**To Apply:** <https://www.cindexinc.com/c/EA04D5>

NOTE: DUE TO THE LARGE NUMBER OF RESUMES WE EXPECT TO RECEIVE, ONLY THE MOST QUALIFIED CANDIDATES WILL BE CONTACTED. WE WILL RETAIN ALL OTHER RESUMES FOR ANY FUTURE JOB CONSIDERATIONS. THANK YOU.